Attorney Docket No.: SCEI 18.302 (100809-16225)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors: Ken KUTARAGI et al.

Serial No.: 09/780,995

Filed: February 9, 2001

Title: IN-CONTENTS ADVERTISING METHOD, IN-CONTENTS

ADVERTISING SERVER, AND PROGRAM-

TRANSFERRING MEDIUM FOR REALIZING IN-

CONTENTS ADVERTISING

Examiner: Raquel Alvarez

Art Unit: 3688

Confirmation No.: 5881

July 31, 2009

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

PETITION FOR EXTENSION OF TIME

Sir:

Applicant requests that the time for taking action in this case be extended pursuant to 37 CFR 1.136(a) for one-month.

Any fee due with this paper, including the extension fee in the amount of \$130.00, may be charged to Deposit Account No. 50-1290.

Respectfully submitted,

/Pedro C. Fernandez/ Pedro C. Fernandez Reg. No. 41,741

CUSTOMER NUMBER 026304

Telephone: (212) 940-6311

Fax (212) 940-8986

Docket No.: SCEI 18.302 (100809-16225)

PCF:fd